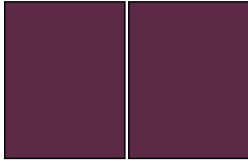


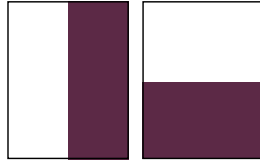
Terms & Specification



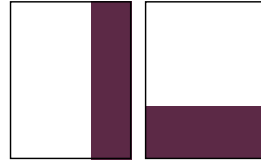
2 Page Spread



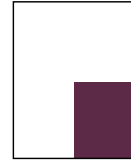
Full Page



1/2 Page



1/3 Page



1/4 Page

Magazine Specifications

Two Page Spread

Bleed Size: 17.00"w X 11.125"h
Trim Size: 16.75"w X 10.875"h
Live Area: 15.45"w X 9.575"h

Full Page

Bleed Size: 8.625"w X 11.125"h
Trim Size: 8.375"w X 10.875"h
Live Area: 7.075"w X 9.575"h

1/2 Page

Horizontal

Bleed Size: 8.625"w X 5.4855"h
Trim Size: 8.375"w X 5.3605"h
Live Area: 6.875"w X 4.365"h

Vertical

Bleed Size: 4.2355"w X 11.125"h
Trim Size: 4.1105"w X 10.875"h
Live Area: 3.6105"w X 9.0575"h

1/3 Page

Horizontal

Bleed Size: 8.625"w X 3.673"h
Trim Size: 8.375"w X 3.548"h
Live Area: 6.875"w X 2.548"h

Vertical

Bleed Size: 2.8397"w X 11.125"h
Trim Size: 2.7147"w X 10.875"h
Live Area: 2.2147"w X 9.575"h

1/4 Page

Bleed Size: 4.2355"w X 5.4855"h
Trim Size: 4.1105"w X 5.3605"h
Live Area: 3.6105"w X 4.8605"h

File Information

File Type: PDF, TIF & EPS
Resolution: 300 DPI minimum
Color Mode: CMYK
Line screen: 175 LPI

Contact Information

Creative Director: Richard Zarate
Email: richard@luxveria.com

Mail: Luxveria Media, Inc. • Attn.: Production
PO Box 1744 La Jolla, CA 92038-1744

Terms

We request an accurate color digital proof to be provided with all artwork. If neither color nor B/W proof is provided, we cannot be responsible for variance in color, font substitution, or shifting of image position. We will do everything in our control to match a provided color proof but are not responsible for reasonable color variances.

Luxveria™ Luxurious Living magazine reserves the right to refuse advertisements.

A signed contract must be received by Luxveria Media, Inc. before advertisement is placed.



FTP Information

FTP upload

Server: upload.luxveria.com
user: upload
password: luxveria
path: httpdocs

Note: Please put folder in the httpdocs folder with your company name. Please email your account representative AND richard@luxveria.com

Free FTP on the web

If you do not have an FTP program you can send files free at www.sendthisfile.com. You will need to register and follow the steps provided. Please use angela@luxveria.com as the email.

Contact Information

Creative Director: Richard Zarate
Email: richard@luxveria.com
Please call your account representative for further information.

Jeff Anderson

President/CEO
p. 858.254.2199
f. 858.793.0441
jeff@luxveria.com

Brent Cushman

Sales Manager
p. 619.481.1075
f. 858.793.0441
brent@luxveria.com

San Diego

Laurie M. Dyson

Account Executive
p. 858.531.3496
f. 858.748.2536
laurie@luxveria.com

Beverly Hills

Jerad Anderson

Account Executive
p. 858.254.2855
f. 858.793.0441
jerad@luxveria.com

Palm Springs/Temecula

Janet M. Casey

Account Executive
p. 619.316.0574
f. 858.793.0441
janet@luxveria.com